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Press Release

Source: Sprouts Farmers Market

Sprouts Farmers Market Sprouting in Fort Collins

On Monday June 1, 2009, 5:18 pm EDT

Buzz up!

Print

Grand Opening on June 5th at 8am!

PHOENIX, June 1 /PRNewswire/ -- Seven out of 10 Americans are more conscious of their grocery bills and what they spend to eat healthfully. Sprouts Farmers Market continues their commitment to healthful eating at a great value with their highly anticipated debut in Fort Collins. The natural foods store, located at 4345 Corbett Drive will join existing markets in Westminster and Parker with new locations scheduled for Boulder and Aurora later this year.

Voted #2 in the "Best Places to Live" poll by *Money* magazine

(money.cnn.com/magazines/moneymag/bplive/2008) in 2008, Fort Collins is the perfect fit for Sprouts Farmers Market and the philosophies they promote. "With over 15 years of experience in the grocery industry, and having worked in the Fort Collins area, I look forward to introducing Sprouts Farmers Market to my neighborhood. Our great customer service and high-quality, natural and organic foods at affordable prices are the foundation of Sprouts," said Erik Wilkinson, Fort Collins Store Manager.

The 24,000 square-foot market is located in the Front Range Village shopping center. "As we review the Ft. Collins area, we recognize the need to provide access to healthy and natural foods at a great price. We look forward to being part of the community and seeing residents shopping at Sprouts," said Doug Sanders, C.O.O., Sprouts Farmers Market.

Scheduled grand opening events:

June 5th:
A breakfast buffet at 7:30am (while supplies last) featuring healthy breakfast foods from Sprouts AND reusable Sprouts shopping bags to the first 1000 shoppers at 8am.

June 6th:
Goodie bags to the first 200 shoppers starting at 8am.

June 10th:
Reusable Sprouts shopping bags to the first 1000 shoppers at 8am.

June 19 & 20th:
Sarah "The Cheese Lady" will carve a 300 pound wheel of chipotle cheddar in a "Colorado" theme from 10am-5pm.

About Us

Sprouts Farmers Market, is one of the nation's fastest growing retailers sprouting in Arizona, California, Texas and Colorado. Sprouts specializes in farm fresh produce, purchased from local growers when possible. Sprouts also offers a large selection of vitamins and supplements, all natural meats, fresh seafood, bins full of bulk foods, an extensive selection of natural and organic grocery items, rBST free milk, imported cheeses, deli meats and more. For weekly ads and other nutritional information visit sprouts.com.

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